



Staff Report

For City Council Meeting - 10/02/2019

Subject - Visitors - Tiffany Brown - Clatsop Emergency Management for "Clatsop Alerts"

Synopsis: Tiffany Brown is the directing manager for Clatsop Emergency Management. Years ago, the County launched an opt-in notification system designed to alert residents in the event of an emergency. Recently, Tiffany has given the program an overhaul. Together with a worksession group of area representatives, the alert system has been given a new look with updates maximizing all of today's popular technology platforms, and streamlined to adding an event keyword capability.

"Community members, visitors and businesses can choose up to 3 ways to receive emergency notifications and community information from City, County and Public Safety Officials for Clatsop County, Oregon. During an emergency or important event, local radio, print, television and online media sources also provide additional information from local public safety officials as it becomes available."

Recommendation: Get registered for Clatsop Alerts!

Legal Analysis: n/a

Financial Analysis: n/a

Respectfully Submitted,

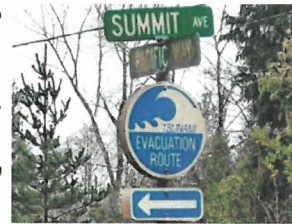
Chad

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Emergency Preparedness

"Public safety is always our number one concern and emergency preparedness has been one of the city's top priorities since I took office. I'm very proud of the work our planning commission and our city council has accomplished with the help of DLCD to lead the way on the north Oregon Coast and help mitigate the threat of natural disasters. It's very important that our residents and visitors have every chance to find safe evacuation routes in case of a Cascadia event and that we have critical infrastructure in place to become resilient in the face of all natural disasters."

~Mayor Matt Brown



Here you will find details on what the city is doing to increase emergency preparation and how working with the county and neighboring cities plays an integral part. Steps you can personally take in regards to emergency preparation are also included in the information below, including flyers and handouts.



C.E.R.T.

Community Emergency Response Team

Gearhart C.E.R.T. is a group of volunteers who meet once a month at the firehouse. Our goal is disaster preparedness and response on a personal, neighborhood, and citywide level. Toward that goal, we have given out written materials to citizens and placed emergency supplies in three caches out of the tsunami zone around the city. We have plans to organize our chain of command, improve our radio communication skills, and hopefully put together a medical personnel list and a central safe, large emergency cache. We would also like to sponsor some emergency first responder trainings. All interested citizens are welcome! For more information on the program or meeting times and agenda contact: Sharon Kloeppfer 303-817-8450



Clatsop Alerts

Emergency Notifications & Community Information

Community members, visitors and businesses can choose up to 3 ways to receive emergency notifications and community information from City, County and Public Safety Officials for Clatsop County, Oregon. During an emergency or important event, local radio, print, television and online media sources also provide additional information from local public safety officials as it becomes available.

[CLICK HERE](#) to register for Clatsop Alerts. The County intends to send test alerts quarterly. You also have the choice to opt into temporary notifications for "keyword" events that cease when the event is over. Go check it out!

The City of Gearhart plans to send a test to residents for The Great Oregon Shakeout. [Register now for Clatsop Alerts!](#)



Gearhart Emergency Cache Container Program

COMING SOON!! Details will be added as they become available...



Hazard Mitigation

Plans, Procedures & More

One of the most common questions asked regarding emergency/disaster planning is, "Does the City have a plan?" The answer is **YES!** A copy of the city's Natural Hazard Mitigation Plan can be found with other documents and reports [HERE](#).

Did you know the city adopted an ordinance back in 2014 enabling operation of a reserve fund for the purpose of pre-disaster mitigation? The city budget holds a Hazard Mitigation Fund where the fiscal year begins with \$15,000 in reserves available for planning and projects that seek to protect life and property from future natural disasters. Its existence has funded projects such as the conex bins for the soon-to-start Emergency Cache program, emergency supplies including medications and first aid, a HAM radio hut for emergency communications, and a starter supply of shelf-stable MRE's (Meals Ready to Eat)

Our mitigation planning extends countywide. As part of an intergovernmental agreement with the County and thanks to FEMA dollars, Gearhart is in the process of updating its Hazard Mitigation Plan. Concurrently with the County and neighboring jurisdictions, plan action items are being reviewed and completed as part of the update process. Progress reports are shared at

regular steering committee meetings where representation from all who are part of the County's MJNHMP attend.

Recently, Gearhart became one of seven coastal communities to adopt a Tsunami Hazard Overlay Zone. The ordinance marks an important milestone in the city's hazard mitigation timeline.

Emergency Management

ClatsopALERTS!

Emergency Notifications & Community Information



Community members, visitors and businesses can choose up to 3 ways to receive emergency notifications and community information from City, County and Public Safety Officials for Clatsop County, Oregon. During an emergency or important event, local radio, print, television and online media sources also provide additional information from local public safety officials as it becomes available.

OPTION 1 - Residential and business landline numbers are automatically included in the emergency contact list - NO ACTION NEEDED.

OPTION 2 - Sign-up each person in your household to receive alerts to your mobile phone, mobile text, e-mail, fax and mobile app. [Click on this link to sign-up/Create, Update or Delete Your Opt-in Profile.](#)

- Create a personal profile for each person in your household (username and password)
- Enter your contact information
- Enter address locations of those areas you want alerts for (your home, work, school, business, other family members, vacation properties, recreational areas)
- Enter any special needs you or a family member may have
- Click here to go to the log in page to edit or create your profile

OPTION 3 - COMMUNITY INFORMATION - TEXT MESSAGES

Anyone can sign up to receive community information via text from City and County Officials by texting any or all of the keywords below and/or your zip code to '888777'. Community information may include street closures, water outages, and community event notices.

- **ASTORIA** (includes Burnside, Knappa, Olney, Svensen & Westport)
- **CANNON BEACH** (includes Arch Cape & Falcon Cove Beach)
- **GEARHART**
- **SEASIDE** (includes Hamlet, Jewell & Elsie-Vinemaple)
- **WARRENTON** (includes Sunset Beach, Surf Pines, Cullaby Lake, and Lewis & Clark)

Text Your Zip Code and/or any of the Keywords to 888777

For questions or more information contact Clatsop County Emergency Management at (503)325-8645 or clatsopemd@co.clatsop.or.us.

Web Links

[Online Registration](#)



ClatsopALERTS!

+ [Hazard Mitigation](#)

[Events & Activities](#)

+ [Emergency Preparedness](#)

[Planning](#)

[Committees](#)

[Volunteers](#)

[About CCEM](#)

Contact Information

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Astoria, OR, OR 97103

(503) 325-8645
ClatsopEMD@co.clatsop.or.us

[Follow us on Facebook](#)

[View Full Contact Details](#)

Upcoming Events

Multi-Jurisdictional Natural Hazards Mitigation Plan (MJNHMP) Update 2020
09/24/2019 - 9:00am

[View the Emergency Management Calendar](#)



Clatsop ALERTS! (Oregon): Emergency Notifications & Community Information

Be informed about emergencies or important community alerts by signing up for Clatsop Alerts, a local mass notification system serving the cities and unincorporated areas of Clatsop County. This system enables us to send time-sensitive messages wherever you specify, such as your home, mobile or business phones, email address, text messages and more.

Clatsop Alert notifications may be sent for the following the reasons, but not limited to: Severe weather, distant tsunamis, unexpected road closures, missing persons, and neighborhood evacuations due to hazardous material events or possible wildfire situations.

YOU PICK WHERE-- YOU PICK HOW

Click the link below to go to the sign-up page where you'll be prompted to create a secure user name and password (your profile) to include mobile numbers, mobile texts, e-mail, and fax numbers where you can receive emergency notifications based on the physical addresses you list in your profile.

QUICK TIPS TO GET STARTED

- Each person in your household with their own mobile phone should have their own profile
- You are able to add multiple locations, addresses in Clatsop County (i.e. home, work, childcare, etc.). The more address information you provide, the better our ability to notify you of emergencies that might affect you, your family or your business.
- Businesses can also sign-up to receive alerts related to the physical addresses associated with their business locations.
- Community members with access and functional needs can provide important information about what they'll need is an evacuation of their neighborhood is necessary.
- Residential and business landline numbers are automatically included in the emergency contact list and do not require any action.

Questions, comments? Contact Clatsop County Emergency Management at clatsopemd@co.clatsop.or.us or (503)325-8645.

Login to your account

Username [Forgot username](#)

Password [Forgot password](#)

Keep me signed in (Uncheck if on a shared computer)

Don't have an account? [Sign up](#)