



Staff Report

For City Council Meeting - 5/3/2023

Subject - Visitors - Edward Martinez - Charter Franchise Renewal Presentation

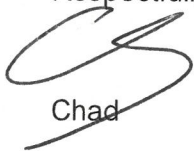
Synopsis: Further on the agenda is Ordinance #938 Charter Franchise Renewal Agreement. Edward is the Senior Manager of Government Affairs with Charter/Spectrum and is attending virtually to present a powerpoint slideshow and answer any questions. Feel free to pull out the draft ordinance for reference. No decisions or recommendations will be made until later in the meeting.

Recommendation: N/A

Legal Analysis: N/A

Financial Analysis: N/A

Respectfully Submitted,

A handwritten signature in black ink, appearing to be the name "Chad", written in a cursive style.

Chad



Gearhart, OR

Cable Franchise Renewal

MAY 2023

Charter's Impact Across Oregon

283,000
customers served

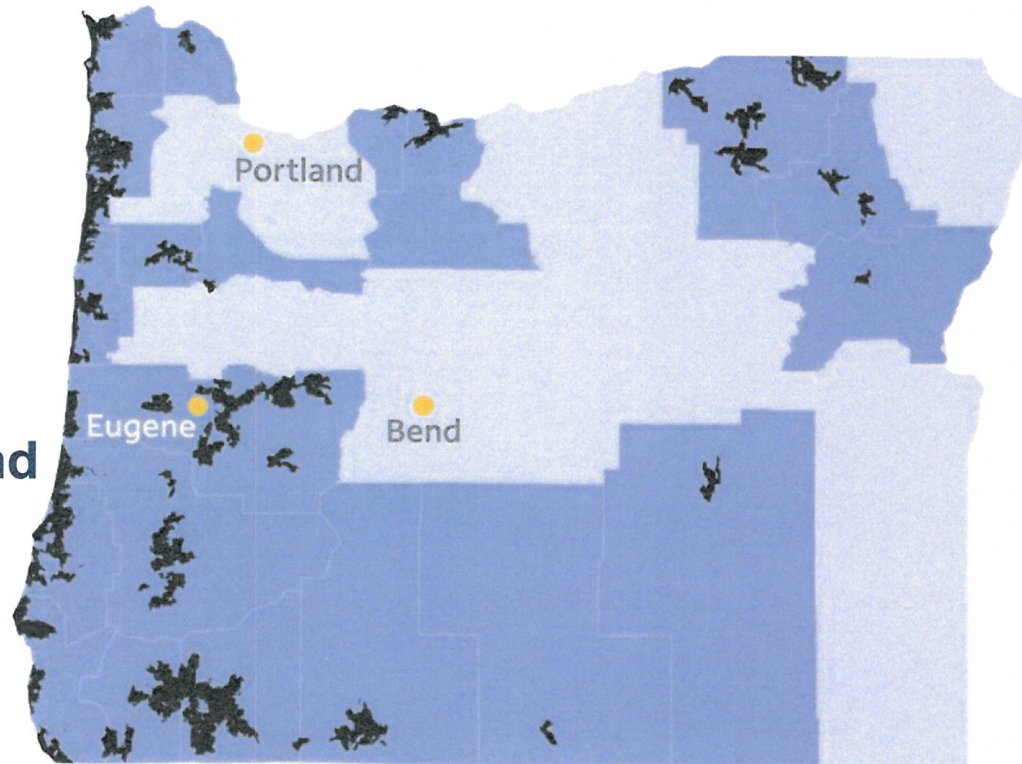
98
communities served

356
employees

\$18M
total tax
contribution*

\$55M
Invested in
infrastructure and
technology

Largest
employment
centers in
**Medford,
Roseburg, and
Coos Bay.**



Charter's
service area
reaches
**19 of Oregon's
36 counties.**

Charter added **7,000 new passings** in Oregon in 2021.

ALL DATA AS OF DECEMBER 31, 2021 EXCEPT WHERE OTHERWISE NOTED

Pricing

For Gearhart, OR; As of April 2023, all charges exclude applicable taxes, FCC fees, franchise fees, and the Broadcast TV Surcharge.

TV packages (per month)

Spectrum TV Select	\$59.99
Mi Plan Latino	\$39.99

Internet:

Spectrum Internet (300/10)	\$49.99
Spectrum Internet Ultra (500/20)	\$69.99
Spectrum Internet Gig (1000/35)	\$89.99

Mobile:

Spectrum One package that offers 300 speed internet and unlimited mobile lines for \$49.99/mo.

INSTALLATION/SERVICE CALL FEES

Primary Installation/Reconnect (when truck roll required) ^A	\$59.99
Reconnection Fee	\$4.99
Self-Installation	\$24.99

^AApplies to each instance of primary or custom installations, reconnects, or additional service calls.

Low income and bulk offerings:

Spectrum Internet 100

Under the Affordable Connectivity Program eligible new households could get 100 Mbps download speeds for just \$29.99 per month, and includes a modem, in-home WiFi and self-installation at no additional charge.

Qualified households receive up to a \$30 monthly credit toward Internet service — which means eligible customers can get Spectrum Internet 100 at no monthly cost

Affordable Connectivity Program & Spectrum Internet Assist

FCC's Affordable Connectivity Program (ACP)

Charter proudly participates in the FCC's ACP Program

- \$30 credit/month for broadband subscription and \$75 credit/month on tribal lands.

**AFFORDABLE
CONNECTIVITY
PROGRAM**



Spectrum Internet Assist (SIA)

Charter's SIA helps bridge the digital divide for our most vulnerable populations.

- SIA offer's home internet speeds up to 30 Mbps for less than \$20/month
- Free modem and free access to national out-of-home Wi-Fi access points.

Questions?

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